

Sponsor a Play Panel at your favourite hospital and you'll not only be helping the kids (and staff!) you'll also gain valuable brand exposure

Australian hospitals, such as Sydney Children's, Westmead and Brisbane's Mater treat hundreds of thousands of children every year in wards, emergency departments and outpatient clinics. As you can imagine these hospitals are always in need of play equipment, not only to occupy children during sometimes lengthy stays or waits, but for play therapy purposes.

Australia's leading hospitals have chosen Child Friendly Solutions Play Panels for use throughout the hospital because they are safe, hygienic and durable.

The kids love them because they are fun and educational. The nursing staff love them because they are easy to clean, meaning they can spend less time cleaning toys and more time nursing children.

You can sponsor one Play Panel for as little as \$518 and, if you like, brand the panel with your own message. That's much less than a typical print ad costs, for significantly greater exposure and goodwill.

What you'll receive:

- ✓ Sponsorship of Play Panels in wards & waiting areas
- ✓ Branding rights for 2 years
- ✓ Brand reinforcement in a core market – families
- ✓ Inclusion in hospital newsletter (if available)
- ✓ First right to renew
- ✓ Loads of goodwill & happy smiles from the kids 😊



Current Sponsors*



* Sponsors of Play Panels in hospitals throughout Australia

Sponsorship Options

There are 3 different options to choose from:



Play Panel – Wall Mounted

These panels will be mounted on walls in waiting areas and wards which don't have much space.

Includes 1 corporate badge, delivery, installation and maintenance for 2 years.
\$518 + GST



Play Centre A or B

Play Centre A comprises 2 play panels and 1 flat panel in a free-standing formation. The flat panel enables it to be pushed up against a wall or window.

Play Centre B comprises 3 play panels which are set up in a free-standing formation in areas that have more space.

Includes 2 or 3 corporate badges, delivery, installation and maintenance for 2 years.

Play Centre A \$996 + GST

Play Centre B \$1464 + GST

The Next Step

First of all, decide how many Play Panels you would like to sponsor and at which hospital.

Attached to this proposal is a Sponsorship Contract which you can fax to us on (02) 8915 1482.

We will also require the artwork for your corporate badge (eg. logo, brand, website address, etc). The dimensions of the badge are 16cm x 6cm and it should be in a high resolution picture format (jpg, eps, pdf, bmp). If you would like the artwork done for you (no charge) please email your logo and/or the information you'd like on the badge and we'll get that organised.

Further Contact

Please call Kelly on (02) 9984 0769 or email kelly@childfriendly.com.au if you have any questions or would like to discuss your sponsorship in more detail.

PLEASE COMPLETE AND FAX TO (02) 8915 1482

Sponsorship Contract

We _____ would like to sponsor the following number of
Play Panels at (insert name of hospital) _____

I agree to provide the artwork necessary for the corporate badge that shall be affixed to the Play Panels.

Description	Cost	Qty	Total Cost
PLAY PANEL – 2 Year Sponsorship 1 Play Panel Includes 1 corporate badge, delivery, installation, maintenance & newsletter inclusion	\$518		\$
PLAY CENTRE A – 2 Year Sponsorship 2 Play Panels + 1 Flat Panel Includes 2 corporate badges, delivery, installation, maintenance & newsletter inclusion	\$996		\$
PLAY CENTRE B – 2 Year Sponsorship 3 Play Panels Includes 3 corporate badges, delivery, installation, maintenance & newsletter inclusion	\$1464		\$
Subtotal			\$
Plus 10% GST			\$
Total			\$
I would like to <input type="checkbox"/> Be invoiced (terms are 7 days) <input type="checkbox"/> Pay by internet transfer BSB: 032 058 Account No: 160 302 Account Name: Child Friendly Solutions Pty Ltd <input type="checkbox"/> Pay by credit card <input type="radio"/> Visa <input type="radio"/> MC Card Number: _____ Expiry Date: _____ Name on Card: _____ Signature: _____ Approval Code (Office Use Only): _____			

Termination

I understand that this sponsorship may be terminated by either party in writing with one month's written notice. In the event of the sponsor terminating the sponsorship, there will be no refund of sponsorship fees paid. In the event of Child Friendly Solutions terminating the sponsorship, the sponsor will be paid any outstanding fees on a pro rata basis according to how long the contract has to complete.

COMPANY: _____

ABN: _____

CONTACT NAME: _____

BILLING ADDRESS: _____

PHONE: _____

EMAIL: _____

SIGNATURE: _____

DATE: _____

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